

Cavan

...Bailieborough

# County Cavan Catchment Profile

## Key Data for Enterprise Strategy



# About this Report

- Each profile provides detailed information and indicators on a series of themes such as demographics, industry, housing and transport. Browse through the profile to get a better understanding of your local and regional market. Use the map on the opposite page to visualise the extent of each catchment.
- The profile also comes with a detailed database containing all of the source indicators. The data and accompanying graphics can be used as input to reports, presentations and other marketing material to assist in the development of a business growth strategy.

## Cavan County Council

Cavan County Council is responsible for the delivery of wide range of services including the provision of infrastructural services that are necessary for the development of the physical, economic, social and cultural life of the County. Since the introduction of the Local Government Reform Act 2014, Local Authorities are also the primary driver of social, economic, and community development at local level focusing on supports that generate sustainable enterprise and jobs building a thriving local economy.

## Local Enterprise Offices (LEOs)

Established in 2014, the 31 Local Enterprise Offices (LEOs) are the “first stop shop” for anyone seeking information and support on starting or growing a business in Ireland. LEOs are operated on a partnership basis by Enterprise Ireland and the Local Authorities and their parent departments – the Department of Business, Enterprise & Innovation and the Department of Housing, Planning and Local Government.

## Spatial Insight Solutions

This profile has been developed by Spatial Insight Solutions - a professional consultancy specialising in spatial analysis (GIS), geo-demographics, data analytics and custom map design. For more information on this report or to discuss other data related queries please contact the team:

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# Indicators and Catchments

## Indicators

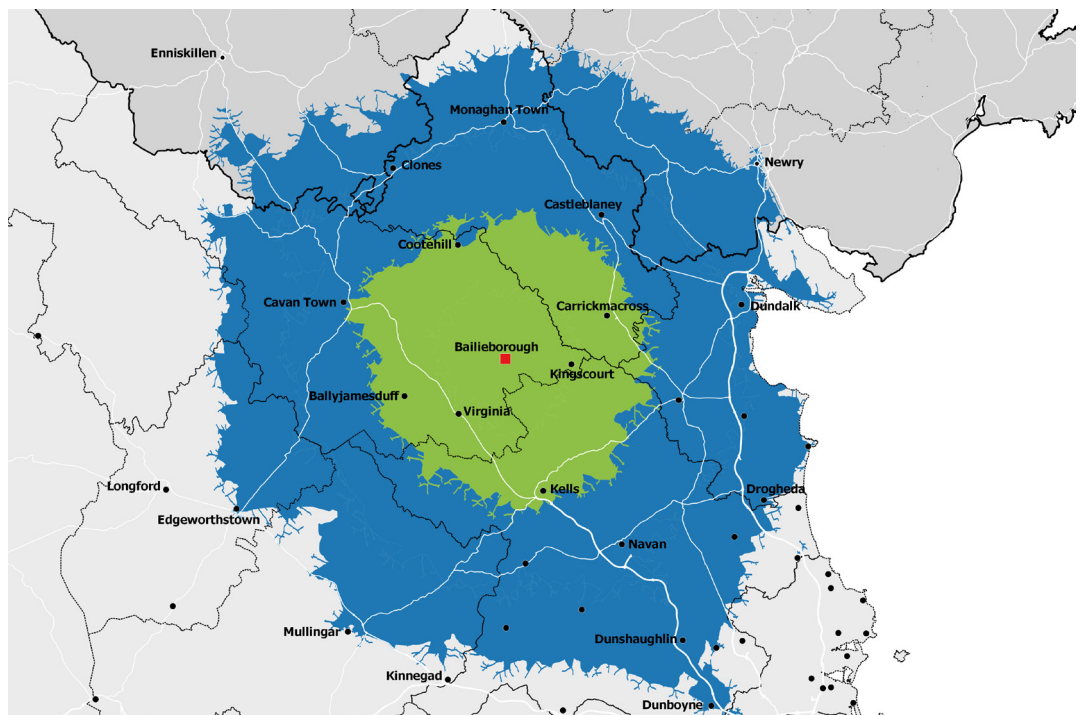
The socio-economic catchment profile (skills audit) is based on six key themes with a series of indicators representing each theme. All data is based on the latest available Census information and incorporates data from both Ireland and Northern Ireland (2016).

Each indicator page highlights the key points and provides three key graphics that illustrate the main data for either the hierarchy of geographies (settlement, 30 and 60 minutes catchment) or for the key indicators within the theme.



## Geography

The socio-economic catchment profile is based on two distinct geographies. Firstly, the official settlement boundary for the town (based on Central Statistics Office definition) and secondly, a drive-time isochrone or travel catchment to each settlement. Two isochrones are represented here - a 0-30 minute travel isochrone and a one-hour travel isochrone (see green and blue areas below).



Mapping: Contains Irish Public Sector Data (data.gov.ie) licensed under a Creative Commons Attribution 4.0 International (CCBY 4.0) licence. Developed using QGIS and related plug-ins.



# Demography (All-Island) Total Population



2,683

The total population within the settlement is 2,683 and represents approximately 3.5% of the population of the county (76,176) in 2016.



73,353

Within a thirty minute drivetime there is a total population of 73,353. This figure represents approximately 1.1% of the All-Island population (6.624M) in 2016.



488,440

Within a one hour drivetime there is a total population of 488,440. This figure represents approximately 7.4% of the All-Island population (6.624M) in 2016.



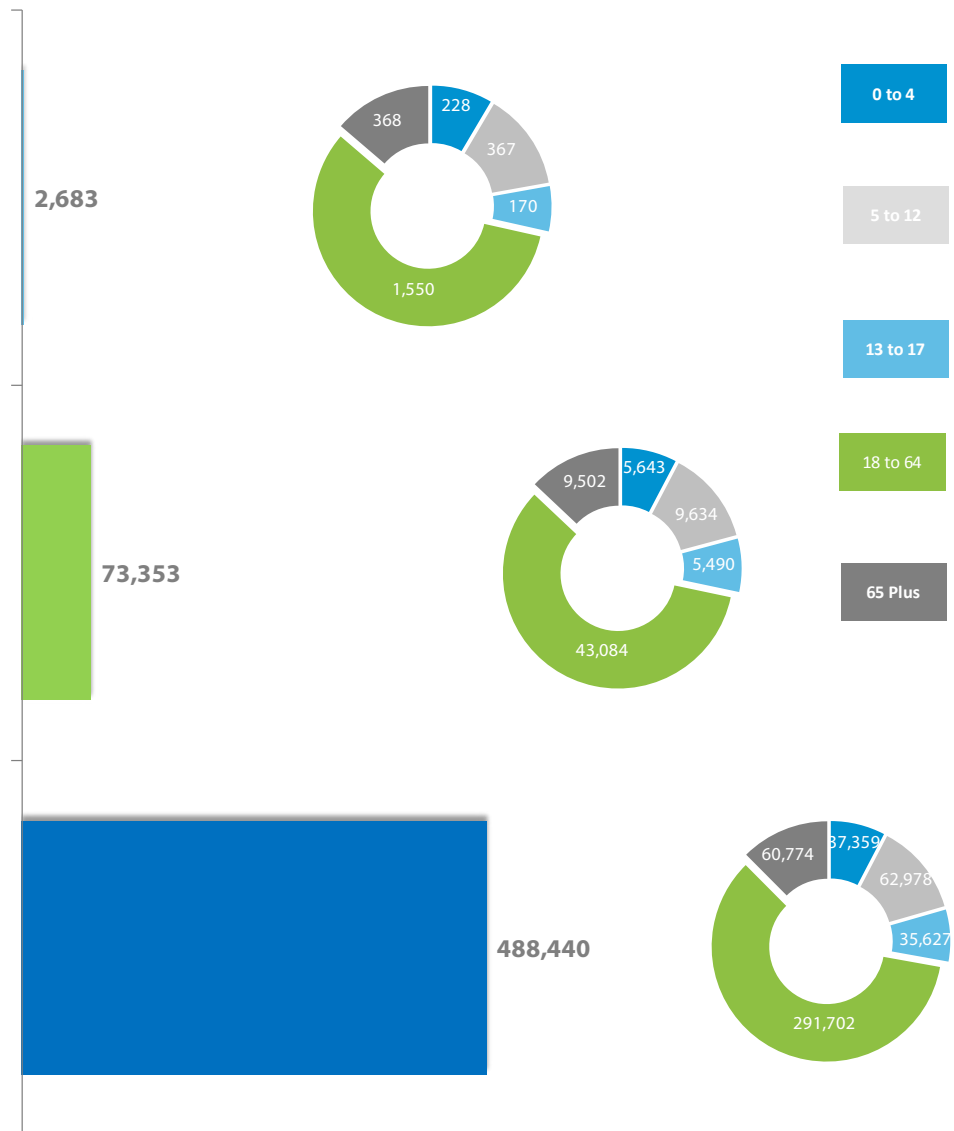
within the settlement



30 minute drivetime



60 minute drivetime





# Demography (All-Island)

## Working Age Population (15 to 64)



1,649

The total working age population within the settlement is 1,649 and represents approximately 3.4% of the working age population of the county (48,090) in 2016.



46,211

Within a thirty minute drivetime there is a total working age population of 46,211. This figure represents approximately 1.1% of the working age All-Island population(4.317M) in 2016.



314,164

Within a one hour drivetime there is a total working age population of 314,164. This figure represents approximately 7.3% of the All-Island working age population (4.317M) in 2016.



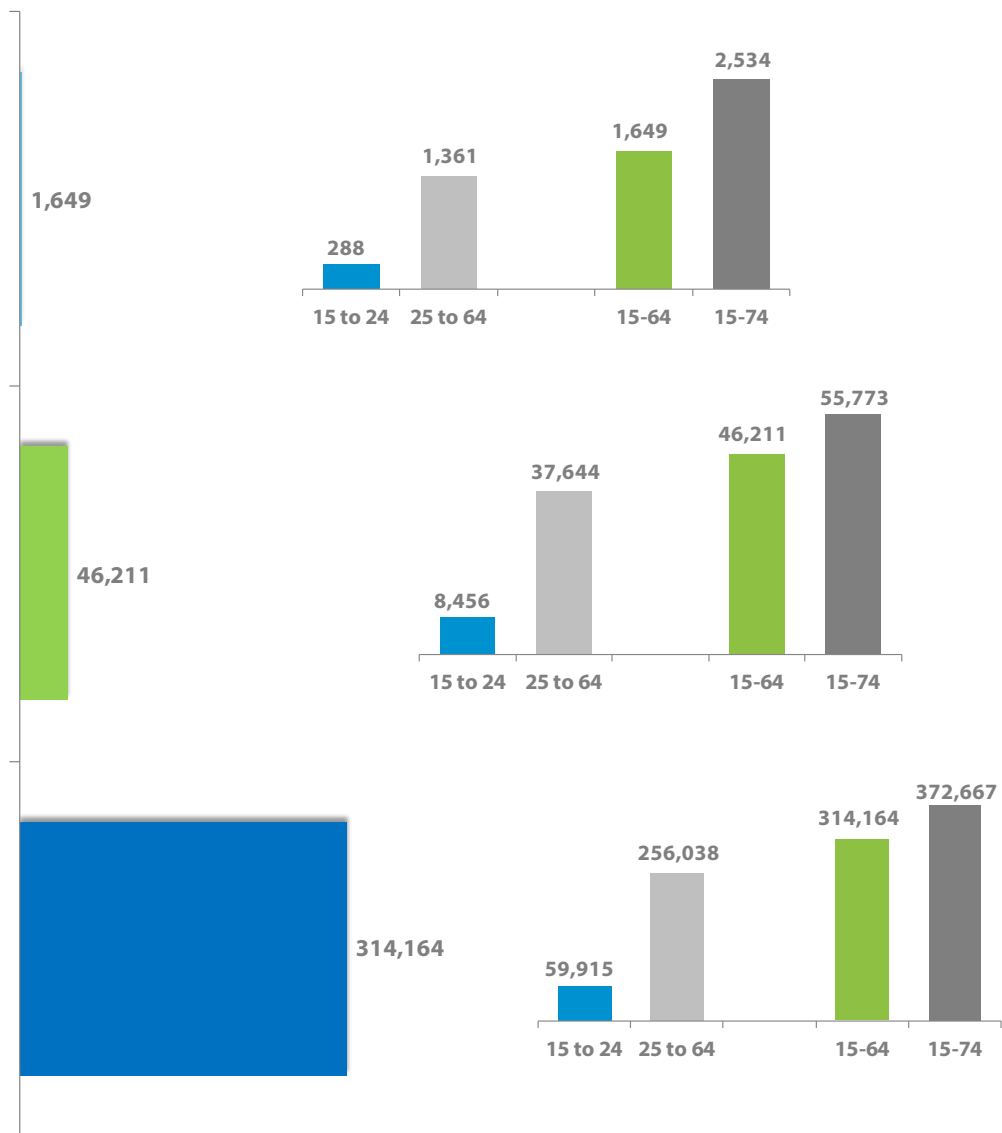
within the settlement



30 minute drivetime



60 minute drivetime





# Education

## Attainment Levels (RoI only)



**1,192  
PhDs**

Within a one hour drivetime from the settlement there are 1,192 graduates with a PhD, 140 reside within a half hour drive from the settlement.



**61,961  
3rd Level**

There are 61,961 graduates with a Third Level Degree residing within a one hour drive from the settlement. 28.1% have a PostGrad and 1.9% have a PhD.

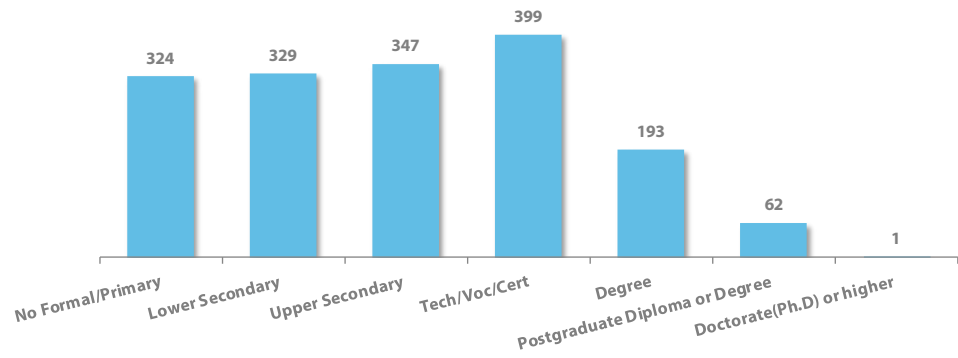


**58,612  
Trades**

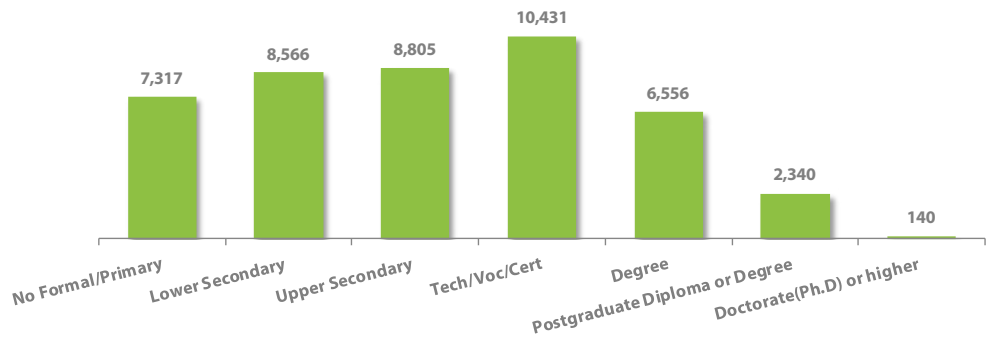
Bailieborough has a high number of people with Apprenticeships, Technical and Vocational qualifications residing within a one hour drive from the settlement.



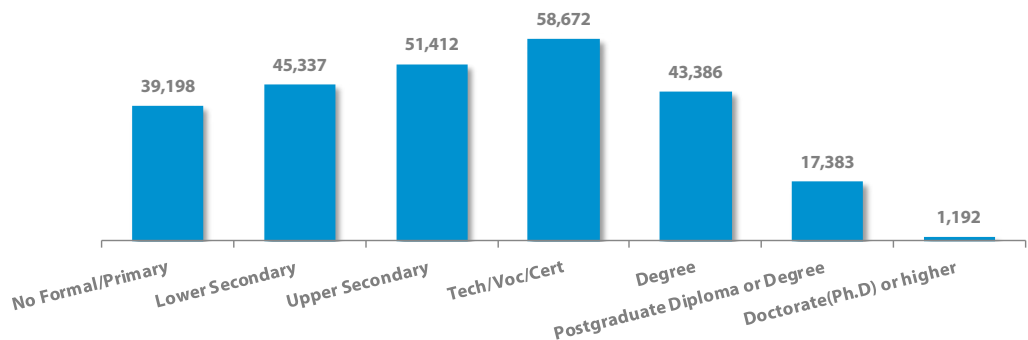
**within the  
settlement**



**30  
minute  
drivetime**



**60  
minute  
drivetime**

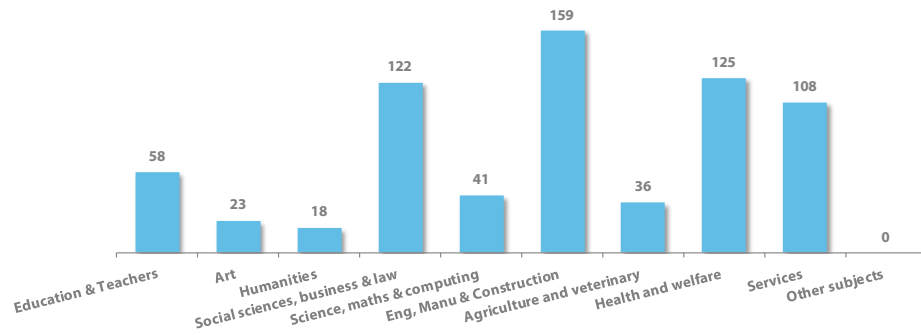




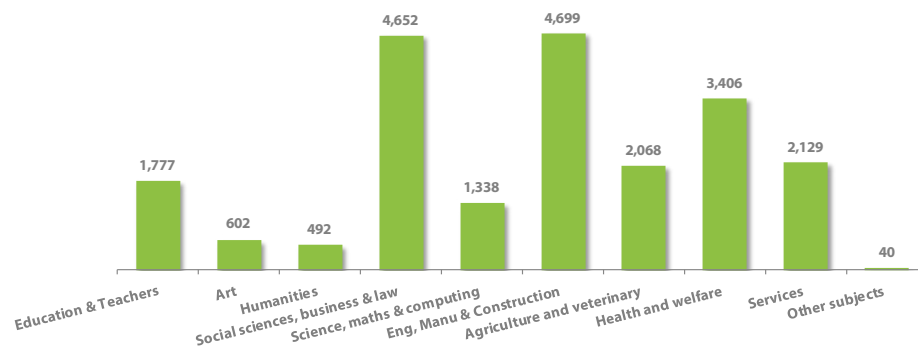
# Education Field of Study (RoI only)



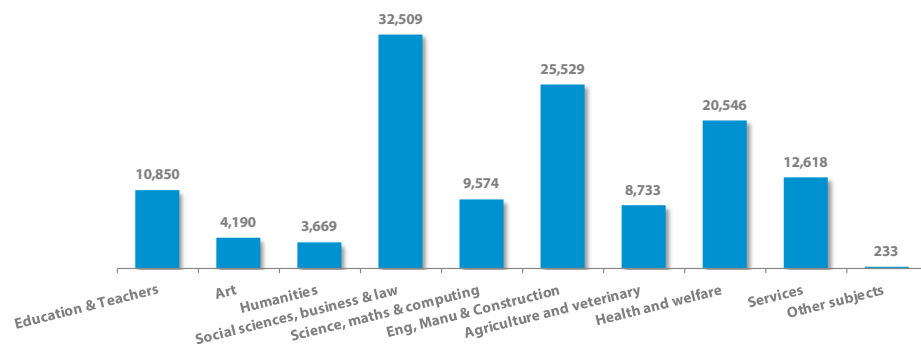
within the settlement



30  
minute drivetime



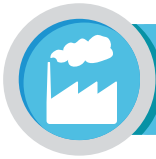
60  
minute drivetime





# Industry & Occupations

## Industry of Employment (RoI only)



**40,307**  
Commerce & Trade

Of the 174,381 people at Work within a one hour drivetime, a total of 40,307 (23.1%) are employed in 'Commerce and Trade'. This figure is 6,152 (20.7%) within 30 minutes and 214 (24.1%) within the settlement.



**38,987**  
Professional Services

Of the 174,381 people at Work within a one hour drivetime, a total of 38,987 (22.4%) are employed in 'Professional Services'. This figure is 6,037 (20.3%) within 30 minutes and 171 (19.3%) within the settlement.



**23,265**  
Manufacturing

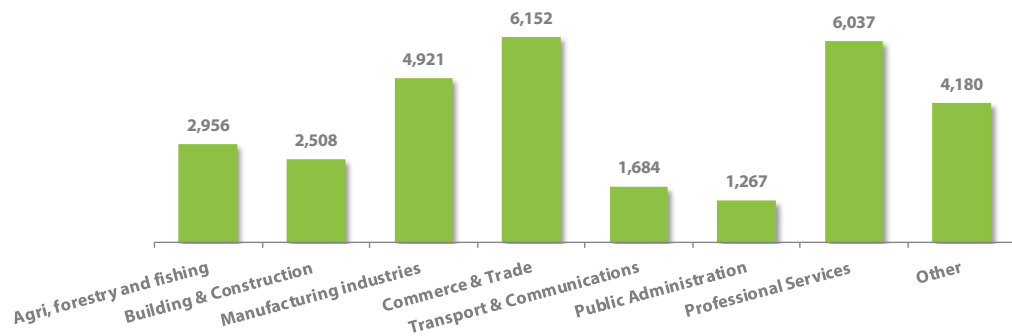
Of the 174,381 people at Work within a one hour drivetime, a total of 23,265 (13.3%) are employed in 'Manufacturing'. This figure is 4,921 (16.6%) within 30 minutes and 165 (18.6%) within the settlement.



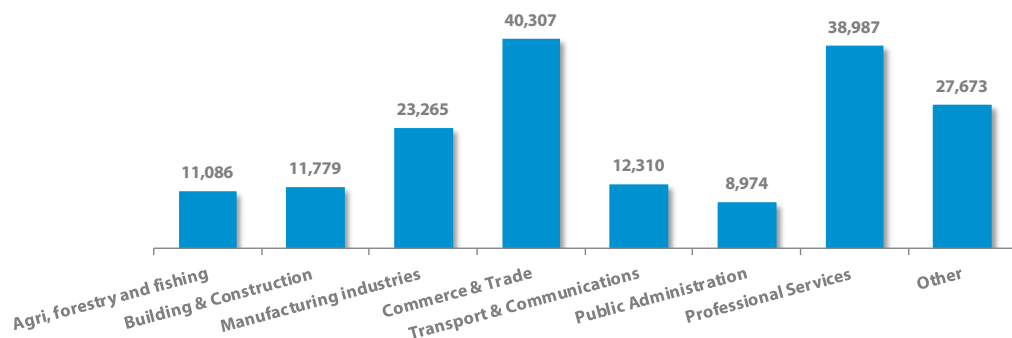
within the settlement



30  
minute drivetime



60  
minute drivetime







# Industry & Occupations

## Type of Occupation (RoI only)



**15,424**  
Senior Execs

A total of 14,424 (7.2%) persons classed as 'Managers, Directors and Senior Officials' are residing within a one hour drivetime, 2,208 (6.5%) within 30 minutes and 84 (7.1%) within the Settlement.



**28,541**  
Professionals

A total of 28,541 (14.2%) persons classed as 'Professionals' are residing within a one hour drivetime, 4,244 (12.5%) within 30 minutes and 95 (8%) within the Settlement.



**18,200**  
Prof & Technical

A total of 18,200 (9.1%) persons classed as 'Associate Professional and Technical' are residing within a one hour drivetime, 2,525 (7.4%) within 30 minutes and 71 (6%) within the Settlement.



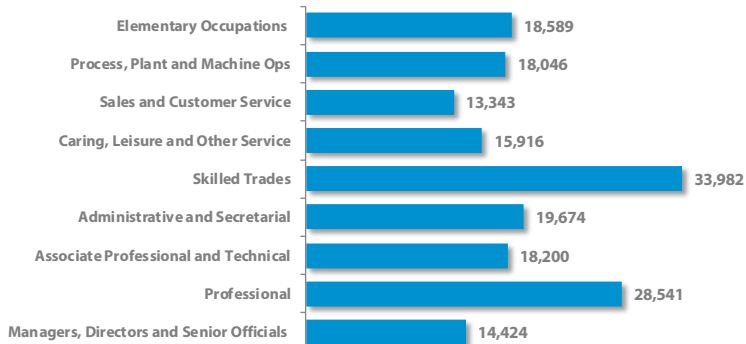
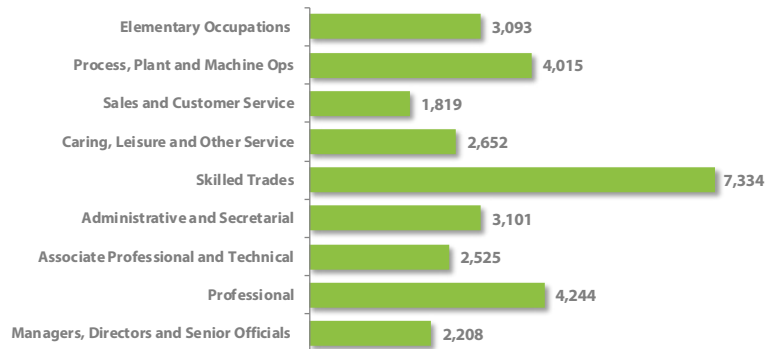
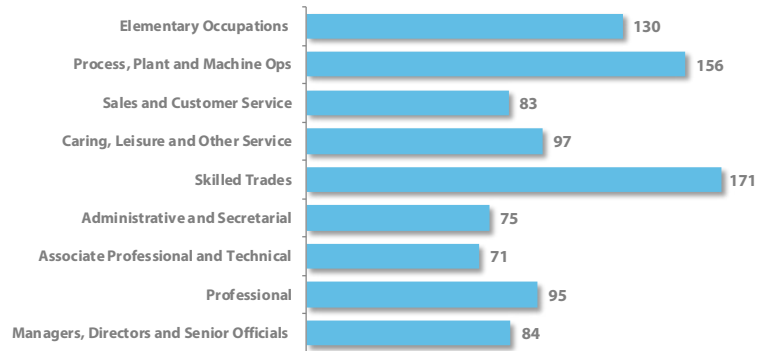
within the settlement



30  
minute drivetime



60  
minute drivetime





# Demography

## Non-native Language Speakers (RoI only)



53,740

Within a 60 minute drivetime a population of 53,740 are non-native language speakers. This can be broken down into Polish 10,385 (19.3%), French 3,911 (7.3%), Lithuanian 8,930 (16.6%) and Other 30,514 (56.8%).



7,002

Within a 30 minute drivetime a population of 7,002 are non-native language speakers. This can be broken down into Polish 1,626 (23.2%), French 689 (9.8%), Lithuanian 1,379 (19.7%) and Other 3,308 (47.2%).

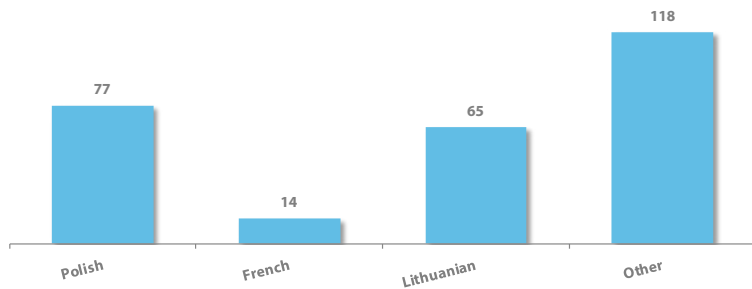


274

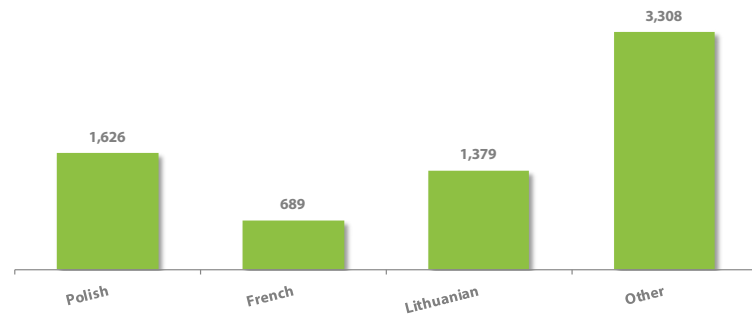
Within the Settlement a population of 274 are non-native language speakers. This can be broken down into Polish 77 (28.1%), French 14 (5.1%), Lithuanian 65 (23.7%) and Other 118 (43.1%).



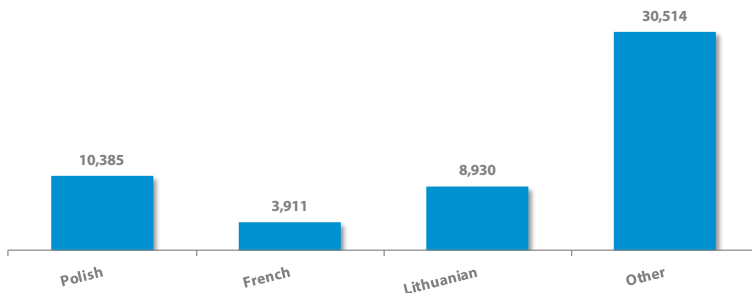
within the settlement



30 minute drivetime



60 minute drivetime





# Economy Status

## Labour Force & Non Labour Force (RoI only)



1,200

The total labour force within the settlement is 1,200 and represents approximately 3.3% of the labour force in the county (35,922) in 2016.



34,480

Within a thirty minute drivetime there is a labour force of 34,480. This figure represents approximately 1.5% of the labour force of Ireland (2.3M) in 2016.

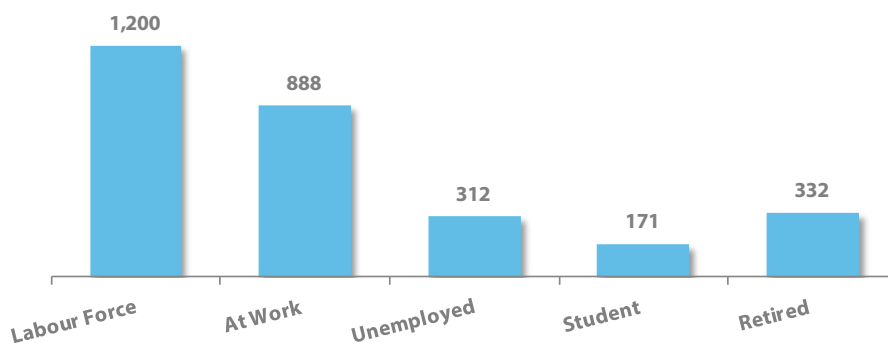


203,563

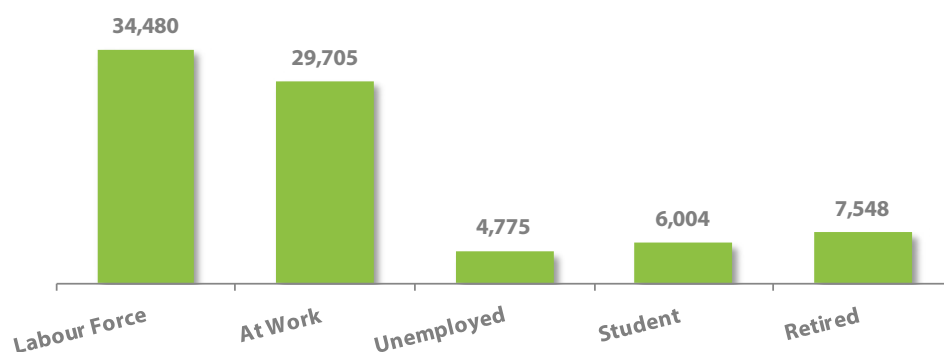
Within a one hour drivetime there is a labour force of 203,563. This figure represents approximately 8.8% of the labour force of Ireland (2.3M) in 2016.



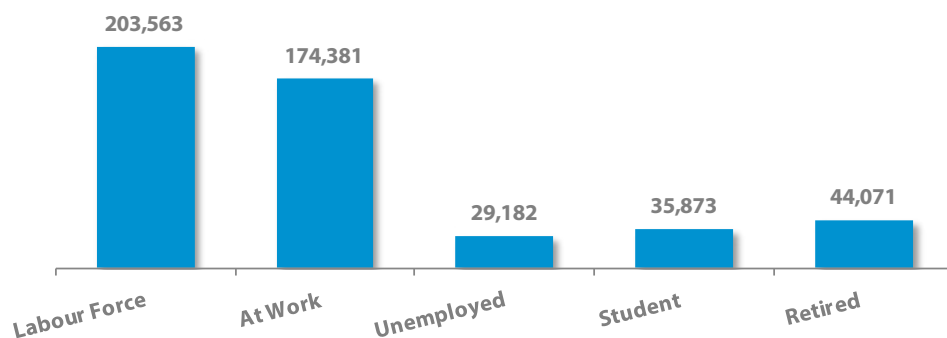
within the settlement



30 minute drivetime



60 minute drivetime





# Employment and Commuting Flows

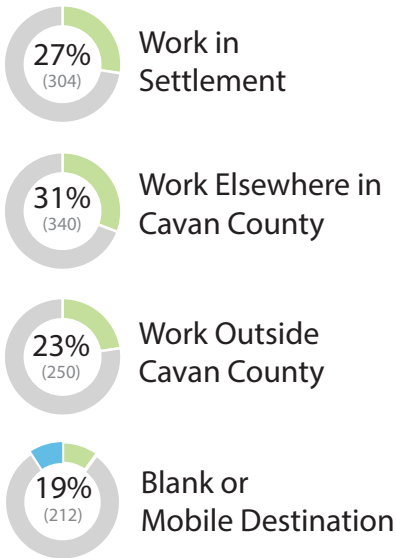
## Resident Workers and Locally based Jobs

Note: For Commuting Flows and Jobs Profile, the settlement is based on the CSO Settlement boundary and all intersecting Small Areas. This allows for the inclusion of key employers located outside the town boundaries.

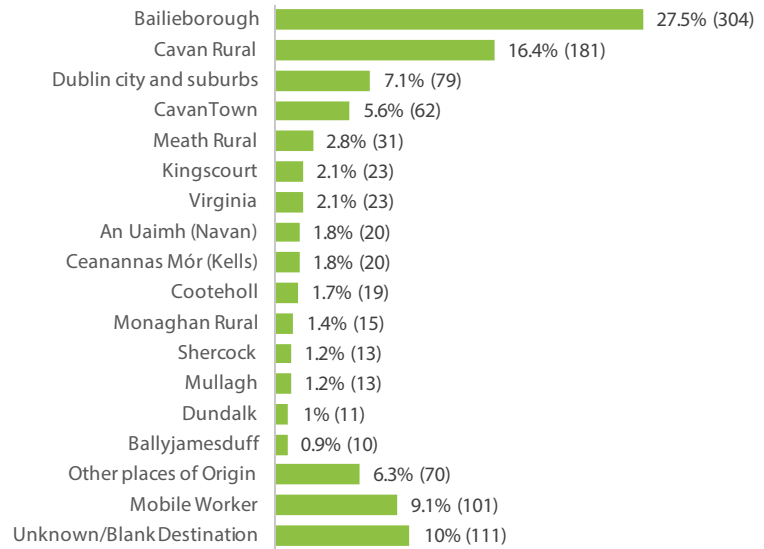


### Where are Bailieborough resident workers (1,106) employed?

#### Summary of Outbound Flows



#### Destination of Bailieborough Residents Workers - by Settlement\*

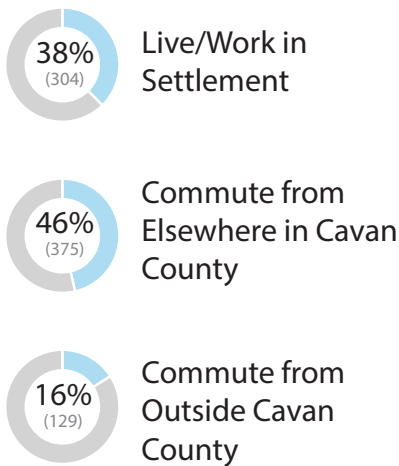


\* Rural denotes destinations within a county that are not within a CSO defined settlement boundary.

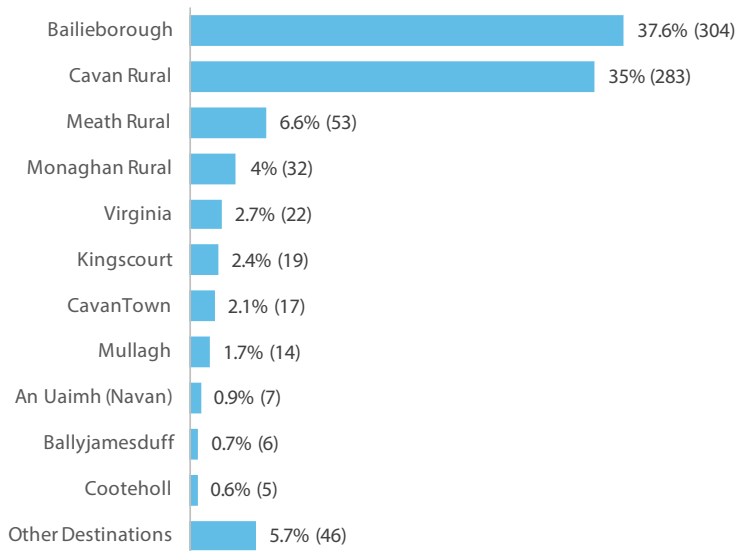
### Bailieborough based Jobs - where do workers come from? (808)



#### Summary of Inbound Flows



#### Origin of those employed in Bailieborough - by Settlement\*



\* Rural denotes destinations within a county that are not within a CSO defined settlement boundary.



There are 1,106 people residing in the Bailieborough settlement area who are classed as being 'At Work'. Of these workers, a total of 27% (304) are employed in Bailieborough, 31% (340) are employed elsewhere in Cavan, 23% (250) commute out of the county for employment and the remaining 19% (212) are either Mobile workers or have a blank or un-codeable destination.

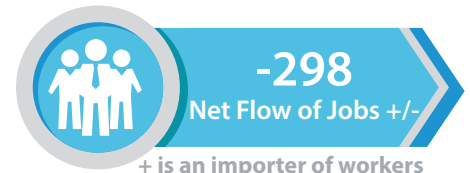


In total, there are 808 jobs located within the Bailieborough settlement. Of these, 38% (304) are undertaken by local residents living in Bailieborough, 46% (375) are undertaken by workers living elsewhere in Cavan county (see Map on following page) and the remaining 16% (129) are undertaken by workers who commute to Bailieborough from outside the county.



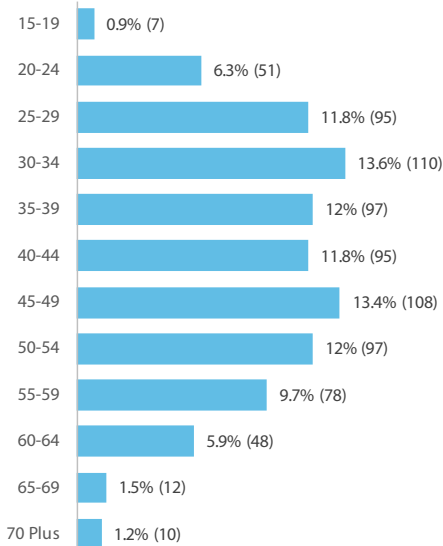
# Employment and Commuting Flows

## Profile of Locally based Jobs (Baillieborough)

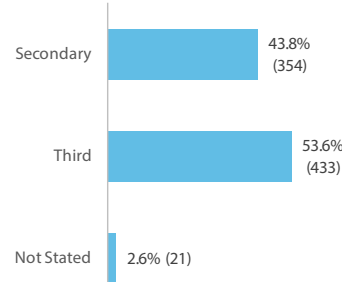


+ is an importer of workers  
- is an exporter of workers

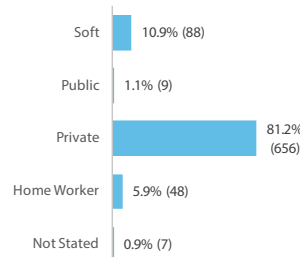
### Age Profile of Workers



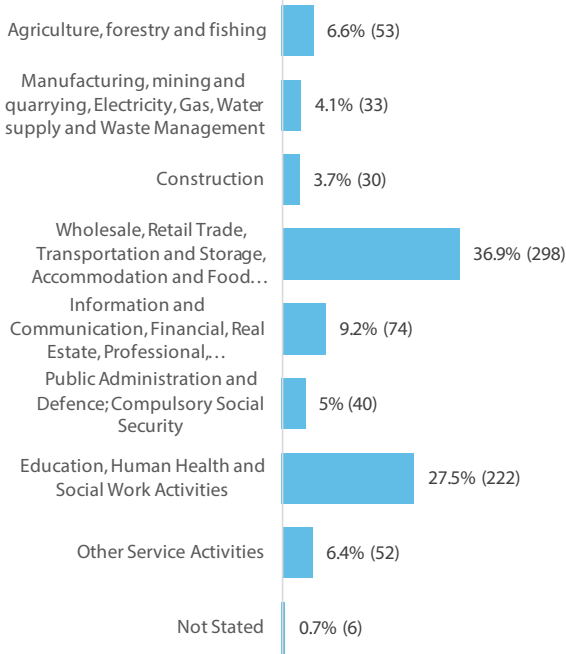
### Education Completed



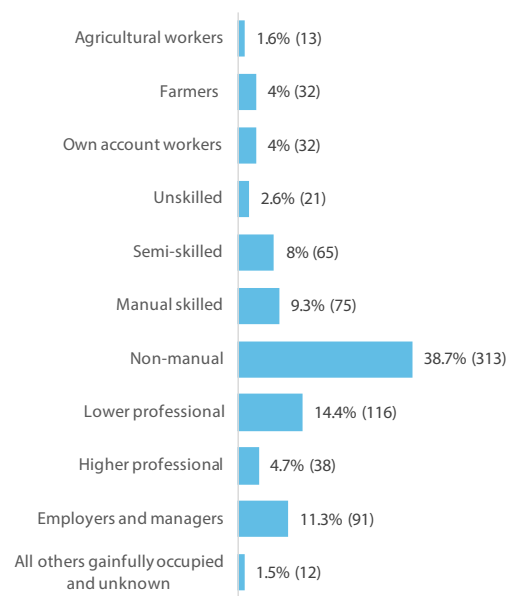
### Mode of Travel



### Industry of Employment



### Socio-Economic Group



According to POWCAR 2016, there are 808 jobs based in Baillieborough. This accounts for 3.9% of all jobs based in the county. Although 53% of the resident workers in Baillieborough are employed elsewhere (see previous page), Baillieborough is the employment destination for 504 workers from outside the settlement. The town is a net exporter of jobs (-298).

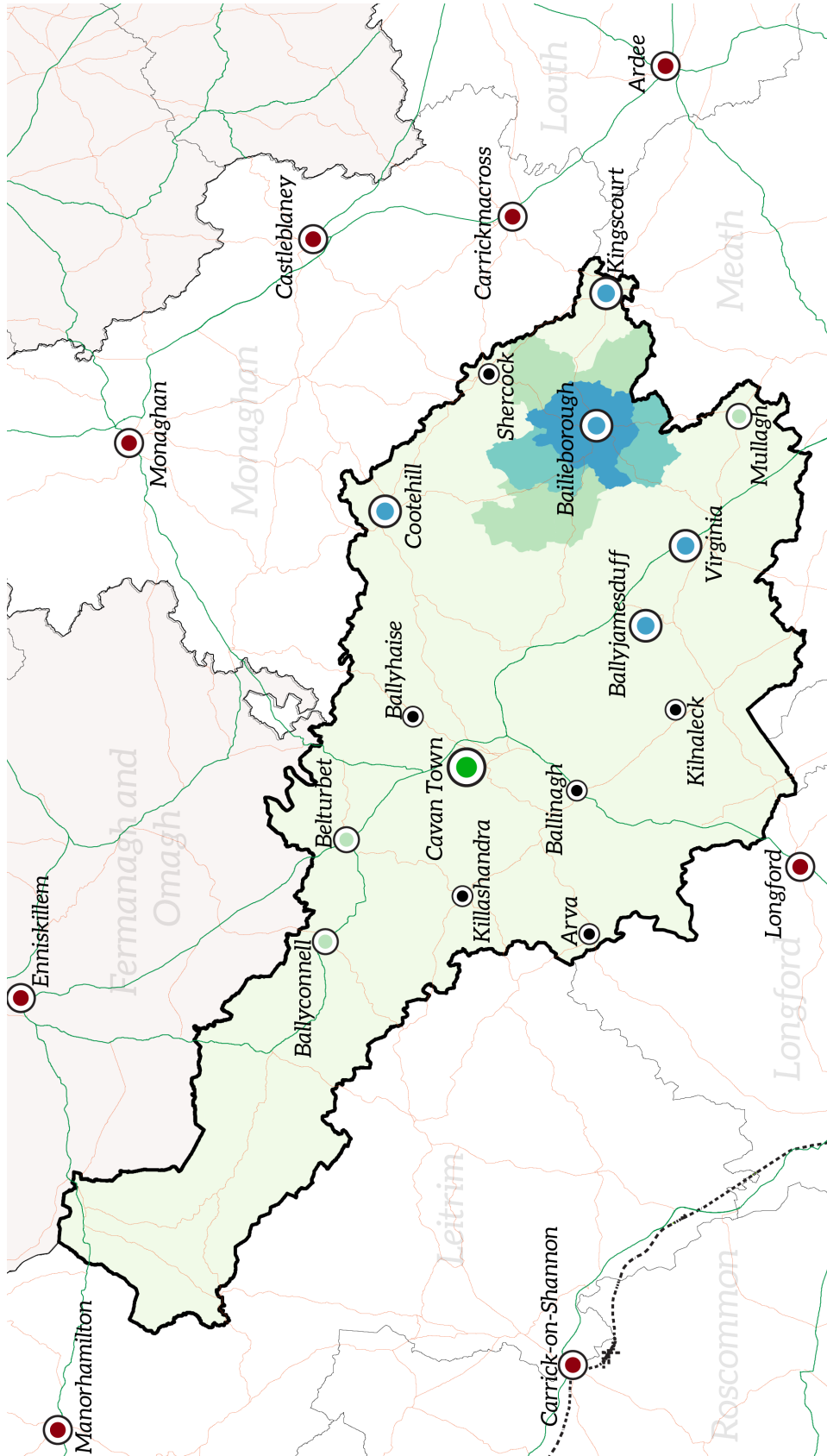


The above graphics provide a detailed socio-economic (skills audit) of all those who are employed within Baillieborough (808). The graphics provide detail on the age of the local workforce, gender, industry of employment, socio-economic group, quality of education and mode of travel.



# Commuting

## Commuter Flows to Bailieborough



**Percentage of Resident Workforce employed in Bailieborough, 2016**  
 \*settlement is based on the CSO Settlement boundary and all intersecting Small Areas.

- Legend: % Employed in Bailieborough (EDs)
- Less than 5%
  - 5% to <10%
  - 10% to <15%
  - 15% to <25%
  - Greater than 25%
- Cavan County  
 Primary/Trunk Roads  
 Other Key Roads  
 Railway
- Principle Town  
 Large Towns  
 Medium Towns  
 Small Towns

Oifig Fiontar, Aicéil  
 Local Enterprise Office  
 Spatial Insight solutions  
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 Data Sources: OSB Mapping & CSO Census 2016

## Notes

